



## FACTORS AFFECTING STUDENTS' ENTREPRENEURIAL INTENTIONS

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### ABSTRACT

*A deep and sincere aspiration to cultivate an entrepreneurial mindset must be firmly embedded in the cognitive architecture of learners. A number of empirical investigations have shown that individual entrepreneurial intention serves as a strong and reliable predictor of subsequent entrepreneurial behavior. The special group monitored for this specific research effort consists of sixth-grade classes with a total of 22 students. To effectively analyze the data, the research methodology used is descriptive statistical analysis, which facilitates a comprehensive assessment of the collected information. The data collection process was carried out through the administration of a carefully formulated questionnaire aimed at obtaining relevant responses from the participants. The main objective of this research is to determine the influence of internal and external factors on the entrepreneurial intentions of these students. The findings reveal that 38% of respondents rated their entrepreneurial intention at level 5 on the established scale, while 78% significantly indicated their intention at level 4, which is quite prominent. Furthermore, an impressive 93% of participants rated their intention at level 3, while 90% set their intention at level 2, and remarkably, it was observed that no respondents rated their intention at level 1. Considering these substantial results, it can be confidently concluded that nurturing and advancing entrepreneurial intentions among students requires collaborative and intensive efforts to ensure effectiveness and sustainability.*

**Keywords:** Factors, Entrepreneurship, Students

### ABSTRAK

Aspirasi yang mendalam dan tulus untuk menumbuhkan pola pikir kewirausahaan harus tertanam kuat dalam arsitektur kognitif peserta didik. Sejumlah penyelidikan empiris telah menunjukkan bahwa niat kewirausahaan individu berfungsi sebagai prediktor yang kuat dan dapat diandalkan untuk perilaku kewirausahaan berikutnya. Kelompok khusus yang diawasi untuk upaya penelitian khusus ini terdiri dari kelas kelas enam yang terdiri dari total 22 peserta didik. Untuk meneliti data secara efektif, metodologi penelitian yang digunakan adalah analisis statistik deskriptif, yang memfasilitasi penilaian komprehensif dari informasi yang dikumpulkan. Proses pengumpulan data dilaksanakan melalui administrasi kuesioner yang dirumuskan dengan cermat yang bertujuan untuk mendapatkan tanggapan terkait dari para peserta. Tujuan utama dari penelitian ini adalah untuk memastikan pengaruh faktor internal dan eksternal pada niat kewirausahaan para peserta didik ini. Temuan mengungkapkan bahwa 38% responden menilai niat kewirausahaan mereka di level 5 pada skala yang telah ditentukan, sementara 78% secara signifikan menunjukkan niat mereka di level 4, yang cukup menonjol. Selanjutnya, 93% peserta yang mengesankan menilai niat mereka di level 3, sementara 90% menetapkan niat mereka di level 2, dan yang luar biasa, diamati bahwa tidak ada responden yang memberikan niat mereka peringkat 1. Mengingat hasil substansial ini, dapat disimpulkan secara meyakinkan bahwa pengasuhan dan kemajuan niat kewirausahaan di antara peserta didik memerlukan upaya bersama dan intensif untuk memastikan kemanjuran dan keberlanjutan.

**Kata Kunci:** Faktor-Faktor, Kewirausahaan, Peserta Didik

## A. BACKGROUND

The spirit of entrepreneurship is largely characterized by a tangible sense of independence, which manifests as an individual's proactive pursuit of various avenues to generate income through the establishment and operation of business enterprises. In this complex entrepreneurial process, individuals effectively leverage their innovative concepts and engage in a creative cognitive process that enables them to design unique solutions and strategies. (Aryo et al., 2022). People who embody this entrepreneurial spirit are often characterized by their willingness to face and navigate the inherent risks and uncertainties that accompany the challenging journey of launching and growing a successful company.

The creativity they possess, combined with the intrinsic motivation that drives their pursuits, serves as an important guiding force in the realization and actualization of their ambitious vision for the future. Through their unwavering commitment to innovation and their steadfast determination in facing challenges, these entrepreneurs not only contribute to their own success but also play a crucial role in driving economic growth and advancing society. (Alfiyan et al., 2019b; Saputra & Puspitowati, 2021). In the end, the spirit of entrepreneurship serves as a catalyst for transformative change, empowering individuals to make meaningful contributions to the business landscape and beyond.

Entrepreneurial activities carried out by individuals and groups not only generate substantial financial profits for themselves but also significantly enhance the economic landscape of the broader community in which they are embedded, thereby fostering a more cohesive and interconnected social structure that benefits all members. By establishing a new company and subsequently generating a significant number of job opportunities, this innovative entrepreneur occupies a crucial position in catalyzing economic growth while simultaneously advocating for social progress, a dual role that is essential for the holistic well-being and sustainability of society as a whole.

Recognizing the importance of entrepreneurship can also enhance the national priority agenda of Nawacita, the Indonesian government has taken a proactive stance by implementing numerous strategically designed initiatives aimed at stimulating, promoting, and facilitating the growth and expansion of entrepreneurial activities across the diverse regions of the country. (Azwar, 2013; Burhanudin et al., 2023). Among these various strategic initiatives, one very important approach involves the establishment of a newly understood entrepreneurship incubation program delivered through a comprehensive educational framework; this innovative program aims to inspire learners with a deep understanding of the fundamental principles and core values inherent in entrepreneurship, in addition to equipping them with essential skills and competencies needed, thereby fostering within them a strong motivation and unwavering commitment to embark on the pursuit of entrepreneurship. As a direct result of these extensive and holistic efforts, it is anticipated that a significant number of job opportunities will materialize, ultimately leading to a substantial decrease in the unemployment rate across the country. (Chandra et al., 2022).

Nevertheless, the phenomenon of unemployment in the context of Indonesia today is one of the significant challenges that the government continues to consider in relation to the overall progress and growth of the nation. According to empirical data sourced from the Central Statistics Agency, commonly referred to as BPS, it has been documented that the Open Unemployment Rate, known in Indonesian as TPT, was recorded at 5.33 percent during the month of February in 2017. In the same month and year, it was observed that a total of 58.36 percent of the population was involved in informal economic activities, which often lack the benefits and protections associated with formal employment. Furthermore, it is important to highlight that a substantial 30.14 percent of the population experienced underemployment, characterized by working hours falling below the threshold of 35 hours per week, which includes 7.62 percent of individuals classified as semi-unemployed, alongside another 22.52 percent categorized as part-time workers.

The current conditions in the modern socio-economic environment are becoming increasingly concerning and worrisome, especially when considering the highly competitive nature of the global market, as exemplified by frameworks such as the Multilateral Economic Agreement. (MEA). In this complex and diverse context, Indonesia finds itself in a scenario where it is in direct competition with a number of graduates entering the workforce, many of whom come from various diverse backgrounds.

To achieve this transformative goal, it is crucial that collective and integrated efforts are directed towards enhancing entrepreneurial intentions among students, with a clear emphasis placed on the individual. (Alfiyan et al., 2019a; Suharti & Sirine, 2012). The process of cultivating entrepreneurial intention, which can be comprehensively defined as a sincere and strong aspiration to actively engage in entrepreneurial activities and ventures, must be intricately woven into the cognitive framework and developmental processes of these learners. This initiative is very important, as the growing trend towards entrepreneurship has emerged as a crucial determinant that significantly influences the trajectory of economic development and growth in society at large. Thus, the action of fostering entrepreneurial intentions among students not only serves as a beneficial effort but, in fact, is an important prerequisite to ensure that these individuals are adequately equipped to make meaningful contributions to the economic landscape in which they ultimately find themselves operating.

Ultimately, investing in maintaining this entrepreneurial mindset is crucial, as it serves to empower the next generation, enabling them to navigate the complexities of the modern economy while also fostering innovation and growth within their communities. As a result, the necessity for strategic educational initiatives that promote entrepreneurship cannot be overstated, as they represent a crucial element in shaping the future economic viability and sustainability of the nation.

## **B. RESEARCH METHOD**

The category of data that has been meticulously collected in the process of preparing the scientific article is classified as primary data, which refers to information gathered directly for the specific purpose of research. To analyze this data comprehensively, this research employs descriptive statistical analysis, a method that focuses on summarizing and explaining the characteristics of the collected data. (Merdeka, 2023; Prakoso, 2021). Descriptive analysis operates on the premise of describing or depicting data systematically in a way that provides clarity and understanding of the inherent patterns and trends. The data collection methodology involves conducting interviews aimed at distinguishing various factors that significantly influence intentions related to entrepreneurship, using a carefully crafted questionnaire based on a thorough review of internal and external influencing factors.

The overarching goal of this research is to achieve a nuanced understanding of the multifaceted factors that drive and influence individuals' intentions toward entrepreneurship. To achieve a comprehensive depiction of the obtained data, quantitative descriptive analysis is used, which serves to clearly articulate and visually represent the insights gained from the collected data. This research was conducted in the context of a sixth-grade elementary school at SDN 5 Metro Barat, where the unique environment provides valuable insights into early entrepreneurial intentions. Specifically, the total

number of students in the class participating in this research is 22 students, ensuring a manageable sample size for analysis. The researchers made a deliberate decision to include the entire body of students as respondents to enrich the data set and enhance the reliability of the findings. This comprehensive approach not only facilitates deeper data exploration but also underscores the importance of capturing diverse perspectives from all learners involved in this research. In the end, the findings from this research effort are ready to make a significant contribution to the existing knowledge surrounding entrepreneurial intentions, particularly in the education sector.

### C. RESULT AND DISCUSSION

In accordance with the findings obtained from the entrepreneurship interest questionnaire given to the group of sixth-grade students enrolled at SDN 5 Metro Barat, a comprehensive analysis has been conducted as follows:

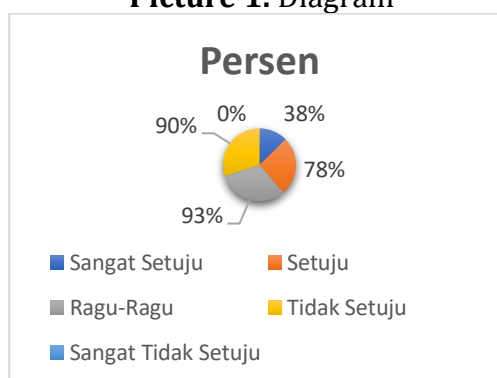
Table 1. Entrepreneurship Interest Questionnaire.

No	Question	Description				
		SS	S	R	TS	STS
1	I have a very strong and unwavering desire to embark on a diverse journey as an entrepreneur, a path that not only excites me but also fuels my ambition to make a significant impact in the business field.	3	5	8	6	0
2	I have a deep confidence in my ability to successfully manage and operate my own business, a belief rooted in my personal experiences and extensive research on entrepreneurial practices.	3	4	7	8	0
3	My motivation to achieve success in the field of entrepreneurship is extraordinarily high, driving me to consistently strive for excellence and overcome obstacles that may hinder my progress.	4	5	5	8	0
4	I maintain a deep and lasting interest in the vast world of business and entrepreneurship, which encompasses various sectors and opportunities for innovation and growth.	3	7	5	7	0
5	My innate creativity and innovative mindset allow me to generate ideas and develop new business concepts that are not only unique but also have the potential to disrupt existing markets and create value.	2	7	6	7	0
6	I have an extraordinary ability to work diligently and maintain a resilient attitude in the face of challenges, demonstrating perseverance and determination as I pursue my entrepreneurial aspirations.	5	5	5	7	0
7	My skills in financial management have developed well, allowing me to allocate resources effectively, monitor expenditures, and maximize profitability in any business endeavor I undertake.	3	6	9	4	0
8	I possess skilled communication and negotiation abilities that facilitate productive interactions with stakeholders, allowing me to build strong relationships and achieve mutually beneficial outcomes in business transactions.	2	3	7	10	0
9	My capacity for critical thinking and problem-solving has been greatly refined, equipping me with the necessary tools to analyze complex situations and devise effective strategies to address them.	0	5	8	9	0

10	I have a strong passion for continuous learning and a strong desire to adapt to the rapid advancements in technology, realizing that staying informed is crucial for success in today's fast-paced business environment.	3	8	5	6	0
11	The supportive family environment in which I was raised has played a crucial role in nurturing my entrepreneurial spirit, encouraging me to pursue my ambitions with confidence and enthusiasm.	3	4	10	5	0
12	A large number of my friends share the same entrepreneurial interests, creating an inspiring network of like-minded individuals who motivate each other to explore innovative business ideas.	2	6	8	6	0
13	My educational institution offers a variety of programs and facilities specifically designed to support and nurture entrepreneurial activities, providing me with valuable resources and opportunities for growth.	1	9	7	5	0
14	The people in my immediate surroundings consistently provide reinforcement and positive encouragement for my entrepreneurial pursuits, creating a constructive atmosphere that nurtures my ambition.	3	9	8	2	0
15	The government is actively facilitating the growth of young entrepreneurs by offering various forms of assistance and resources aimed at simplifying the process of starting and maintaining a business.	5	3	5	9	0
Total		42	86	103	99	0
Presentase: <b><math>\frac{\text{Total Score}}{\text{High Scale * Responden}} * 100</math></b>		38%	78%	93%	90%	0%

According to the data presented in Table 1, there is a total of 22 students who show a significant tendency towards pursuing entrepreneurship, indicating a noteworthy level of interest in building their own businesses. This tendency is significantly shaped by various determining factors, which can be classified into two broad categories: internal factors inherent to the individual themselves and external factors arising from their surrounding environment; specifically, the distribution of voter responses reveals that 38% of respondents rated their entrepreneurial intentions at a level 5, while 78% rated their intentions substantively at level 4, followed by 93% impressively at level 3, with 90% at level 2, and notably, no respondents rated their intentions at level 1.

**Picture 1.** Diagram



From this interesting analysis of the results, one can conclude that the level of interest shown by students in entrepreneurship still requires enhanced and more comprehensive systemic support mechanisms to effectively nurture and grow their aspirations. Thus, it is very important that educational institutions and policymakers recognize the need to create an environment that not only nurtures but also strategically develops this entrepreneurial intent among learners, enabling them to translate their interests into actionable business initiatives.

#### **D. CONCLUSION**

Based on the explanation above, the extensive discourse that has been articulated carefully, makes sense and is justified in concluding that there are many determining factors, each of which has the potential to profoundly influence the entrepreneurial ambitions and aspirations expressed by sixth-grade students currently enrolled in elementary school. Through a rigorous and comprehensive evaluation, alongside a critical analysis of the empirical findings from this specific study, it becomes increasingly clear that the factors that significantly contribute to the development of entrepreneurial intentions can be systematically classified into two overarching categories: intrinsic factors, which stem from the individual's own psychological and emotional framework, and extrinsic factors, which arise from various external influences, social dynamics, and the broader environmental context in which these young individuals exist.

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